



Hawthorne Machinery Co.

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Hawthorne CAT Joins the NorAm Dealer Network in California and Hawaii

July 24, 2012, San Diego, CA – Hawthorne CAT, an authorized Caterpillar dealer headquartered in San Diego, CA now represents the NorAm 65E compact motor grader from their nine locations in San Diego and Hawaii. Hawthorne will sell, rent, and support the 65E at each branch location including their extensive network of CAT Rental stores - Hawthorne Rent-It Service.

“We are very pleased to have Hawthorne CAT join our team,” says Eric Mueller, president of NorAm. “They have an extensive history and are very highly respected in their marketplace. Due to the addition of a number of Caterpillar dealers into our network, we now offer the CAT® engine as an option to meet their customer requirements.”

About NorAM

NorAm Construction Equipment distributes the 65E compact motor grader. The product follows a rich 60+ year heritage of compact graders originating with the Allis Chalmers model “D” in 1949. The machine continued to be the industry leader as the Fiatallis model 65B from the 1970’s through the 1990’s. NorAm Construction Equipment began marketing the machine in 1993 and has continually strived to update the unit to exceed current technical and performance standards while maintaining the traditional features that have made the machine a staple in the industry. Manufactured in America, the 65E is sold and serviced by over 200 dealer locations throughout North America and Australia. For more on the NorAM 65E motor grader visit http://www.noram65.com/noram_features.cfm.

About Hawthorne CAT

Hawthorne CAT is the authorized dealer for Caterpillar construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service and emission solutions to various industries including heavy construction, general building construction, earthmoving, excavation, landscaping, marine, paving, waste management and power generation. For more on Hawthorne visit www.hawthornecat.com.

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